

James Bertoni San Francisco, CA  
610.751.8011  
bertoni.james@gmail.com

**Experience** Bare Escentuals Inc. March 08, Present  
Graphic design position within the visual merchandising department at leading cosmetic company • Responsible for concepting promotional design and executing in-store signage within Bare Escentual boutiques and department stores

The Creative Group January 08, March 08  
Part-time freelance position creating collateral for companies based in the Bay Area such as Ideo, a full service product innovation and design consulting firm

Liz Claiborne Inc. June 07, January 08  
Full-time position working as a designer in New York, NY including the design of postcards, direct-mail, posters, product-id, look-books, press-kits, and signage for in-store display  
• Worked closely with Production Director calculating ideal printing solutions

Barnum Design LLC June 06, June 07  
Full-time position working as a junior designer in Irvington, NY responsibilities included: identity branding, creation of newspaper advertisements, product packaging, posters and brochures

Mires+Ball Design Summer 04  
Internship in San Diego, CA that included logo development, brochure design, in-house photography, and stationery

**Education** The Pennsylvania State University Class of 06  
Bachelor of Arts in Graphic Design

**Skills** Proficient in Adobe Indesign, Illustrator, Photoshop, QuarkXpress • Working knowledge of Dreamweaver and Flash • Experience dealing directly with clients • Meticulous craft and adherence to deadlines • Illustration

**References** Furnished upon request